

# Sponsorship Opportunities

## Nephro Update Europe 2019

Prague, 20-21 September 2019



THE THIRD EUROPEAN UPDATE CONGRESS IN NEPHROLOGY



[www.nephro-update-europe.eu](http://www.nephro-update-europe.eu)

# Nephro Update Europe 2019

3<sup>rd</sup> European Update Congress in Nephrology  
20 – 21 September, Prague

## Table of Content

Congress Overview .....	3
Venue .....	3
Program .....	4
Formalities.....	5
Registration.....	5
Important Deadlines .....	5
Visa/Letter of Invitation .....	5
Accreditation .....	5
How to get to the Venue .....	6
Helpful Information .....	7
Categories of Sponsorship .....	8
Sponsorship Opportunities “Extra” .....	9

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3<sup>rd</sup> European Update Congress in Nephrology  
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How many people attended?

med update europe Updates

6922

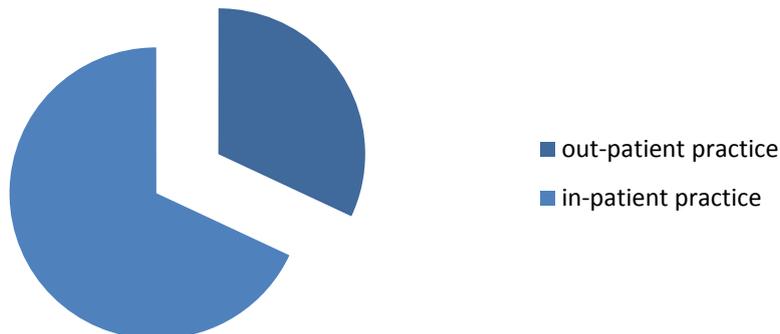
Nephro Update Europe

652

Where do our delegates come from?



What is their professional responsibility?



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3<sup>rd</sup> European Update Congress in Nephrology  
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## Congress Overview

### Venue

#### National House of Vinohrady

Namesti Miru 9  
120 53 Prague 2  
Czech Republic  
[www.nardum.cz/en/](http://www.nardum.cz/en/)



### Congress host

medupdate europe GmbH  
Hagenauerstraße 53  
65203 Wiesbaden  
Germany  
+49 (0) 611 9458799-1  
<http://medupdate-europe.de>

### Congress organizer

wikonect GmbH  
Hagenauerstraße 53  
65203 Wiesbaden  
Germany  
+49 (0) 611 204809-0  
<http://wikonect.de>

### Co-chairs of the scientific program:

#### Kai Uwe Eckardt

Charité - University Medicine Berlin  
Medical Department, Division of Nephrology and Internal Intensive Care Medicine  
Augustenburger Platz 1, 13353 Berlin, Germany

#### A. J. (Ton) Rabelink

Leids Universitair Medisch Centrum  
Internal Medicine, Department of Nephrology  
PO Box 9600, Postal Zone C7-Q, 2300 RC Leiden, The Netherlands

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3<sup>rd</sup> European Update Congress in Nephrology  
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## Program

Friday, September 20, 2019		Saturday, September 21, 2019	
Welcome (doors open and registration start at 8 am)	09:15	SAT Symposium* <b>SOLD!</b>	08:30
<b>Glomerulonephritis</b> Jack Wetzels, Netherlands	09:30	<b>Treatment of Kidney failure I: Hemodialysis, Nutrition and Medical Therapy in Hemodialysis patients</b> Denis Fouque, France	09:30
<b>Chronic Kidney Disease</b> Kai-Uwe Eckardt, Germany	10:15	<b>Treatment of Kidney Failure II: Peritoneal Dialysis, Home Dialysis, Conservative Care</b> An De Vriese, Belgium	10:15
Speaker's Corner & Break	11:00	Speaker's Corner & Break	11:00
<b>Bone and Mineral Disease</b> Adrian Covic, Romania	11:30	<b>Diabetic Nephropathy</b> Hiddo Lambers Heerspink, Netherlands	11:30
<b>Special Topic: Electrolyte Disorders</b> Ewout Hoorn, Netherlands	12:15	<b>Hot Topic: ADPKD</b> Emilie Cornec-Le Gall, France	12:15
Speaker's Corner & Lunch Break	13:00	Speaker's Corner & Lunch Break - ePoster Awards	13:00
<b>Hypertension</b> A. J. (Ton) Rabelink, Netherlands	14:00	<b>Acute Kidney Injury</b> Patrick Murray, Ireland	14:00
<b>Cardiovascular Disease</b> Danilo Fliser, Germany	14:45	<b>Transplantation</b> Rainer Oberbauer, Austria	14:45
Speaker's Corner & Break	15:30	Speaker's Corner & End of Congress	15:30
<b>Systemic Autoimmune Diseases</b> Charles Pusey, UK	16:00		
SAT Symposium*	16:45		
Welcome Reception	17:45		

### \*Industry-sponsored Symposia

Various time slots are available for symposia organised by the industry:

45 min Breakfast Meetings, Saturday 8:30 am

45 min Industry-sponsored Symposium, Friday 16.45 pm

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3<sup>rd</sup> European Update Congress in Nephrology  
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## Formalities

### Registration

Please register online by following this link:

<https://nephro-update-europe.eu/registration/>

If you want to register a group of invited physicians, please contact med update europe, [n.kesel@medupdate-europe.com](mailto:n.kesel@medupdate-europe.com) and we will guide you through the group registration process.

### Important Deadlines

Abstract Submission: August 23, 2019  
ePoster Submission: September 6, 2019

For more information regarding requirements for abstracts and ePosters, please see:

<https://nephro-update-europe.eu/eposters/>

### Visa/Letter of Invitation

The entry formalities for the Czech Republic vary according to the country of origin; please note that you are personally responsible for everything regarding this matter. For citizens from the European Economic Area (EU including Norway, Iceland, Liechtenstein, Switzerland) a valid identity card is sufficient. Visitors from other European Union member countries require a valid passport.

Further information about visa requirements for non EEA- and EU-citizens and a letter of invitation (the form can be personalized) is available on the following website:

<https://nephro-update-europe.eu/>

Please address enquiries about entry and vaccination requirements to your travel agent or to the local Czech Republic consulate.

### Accreditation

Nephro Update Europe 2019 has applied for CME accreditation (ECMEC) by the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS), [www.uems.net](http://www.uems.net).

# Nephro Update Europe 2019

**3<sup>rd</sup> European Update Congress in Nephrology**  
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## How to get to the Venue

How to get to the Venue

The National House of Vinohrady (Narodni Dum Na Vinohradech) is located at Namesti Miru Square in the center of Prague, in the Vinohrady district.

Namesti Miru Square is a 15 minute walk from the famed Wenceslas Square, and is close to the main railway station and the D1 motorway.

From the airport

Taxi

AAA Taxi or 1.1.1 Radio Cabs - This is the biggest taxi company in Prague and also has the airport transfer contract as well. AAA has booths in both Prague airport terminals and provides a regular Prague airport transfer service to anywhere in the city. The luggage charge is included in the price. These cars are gradually all being sprayed yellow for easy identification. They have fixed rates from the airport and currently Wenceslas Square is @600Kc increasing to 700Kc for most of the centre. Note that you get a discount on the return trip if you go with AAA both ways. It works out to about 200Kc off the normal return fare.

AAA Taxi +420 222 333 222

[www.aataxi.cz/en](http://www.aataxi.cz/en)

Public Transport

The National House of Vinohrady is easily accessible by public transport; you can take line A of the metro (underground) to Namesti Miru station, or trams 4, 10, 16, 22, 23, 51, 57 and 59.

It is only thirty minutes to the venue by car from Prague International Airport.



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**3<sup>rd</sup> European Update Congress in Nephrology**  
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## Helpful Information

### Climate

The climate is a mixture of ocean and continental influences. As Prague enters its summer season in June, the temperatures continue to warm up and July is one of the warmest months of the year. At this time of year, the average temperature for the city starts off at 17°C, created by highs of 22°C during the daytime and lows of 12°C after dark.

### Congress language

The official language of the Nephro Update Europe is English.

### Currency

Czech Crowns are the official currency in the Czech Republic. Foreign currency exchange is available at Václav Havel Airport Prague and at most hotels, banks and exchange offices throughout the city. International credit cards are accepted for payment in hotels, restaurants and shops. Paying by cash in Euro is also possible in some restaurants and shops.

### Electricity

The Czech Republic uses a 230V/50 Hz system. Sockets meet European regulations and use the two-round pin system.

### Insurance / Disclaimer

The organizer will accept no liability for any personal injury, loss or damage of property or additional expenses incurred by participants either during the congress or as a result of delays, strikes or any other circumstances. Participants are advised to make their own arrangements with respect to health and travel insurance.

### Telephone

The international access code of the Czech Republic is 00420. The outgoing code is 00 followed by the relevant country code (e.g. 0044 for the United Kingdom).

### Time Zone

The Czech Republic is one hour ahead of GMT and at the time of the congress this will be GMT +1.

Please visit <http://www.prague.eu/en> for more information about Prague.

# Nephro Update Europe 2019

3<sup>rd</sup> European Update Congress in Nephrology  
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## Categories of Sponsorship Packages for Interested Companies

Make the most out of your presence at Nephro Update Europe by generating unique leads to expand your business and create awareness for your brand. Stand out from the crowd by choosing one of our exclusive packages!

There are 3 packages and **up to 10 sponsorships** - on a first come first serve basis - available - How can you be involved?

### Exhibition

Reserve **extended booth space** in the catering & exhibition area with **premium choice** of stand location



### Industry Session

- Contribute to our highest standard of medical education by organizing a Satellite Symposium or Workshop and presenting **your latest research activities**. Invite your KOLs!
- Present an interesting patient case and let the delegates vote and discuss



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3<sup>rd</sup> European Update Congress in Nephrology  
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## Sponsorship packages for interested companies:

Benefits	Gold Exhibitor	Silver Exhibitor	Bronze Exhibitor
	40.000 €	15.000 €	10.000 €
Complimentary exhibition space	10 sqm	8 sqm	6 sqm
Industry Symposium* 45 min	included	no	no
Interactive Case Presentation 15 min.	no	included	no
Acknowledgement in all promotional materials	logo	logo	logo
ePoster presentation and award	no	no	included
Break slides in main hall	logo	logo	logo
Congress bag insert	yes	half price	no
Logo on name badges	yes	no	no
Insert in program booklet	yes	half price	full price
Free registrations - staff	6	4	2

## Educational Opportunities

- Support younger physicians and choose the ePoster presentation and award package
- Display your logo on the congress USB flash drive containing the complete compendium



## Advertisement

- Place an advert in the program booklet on-site or choose a bag-insert

## Network and client relations

- Book an industry meeting room

# Nephro Update Europe 2019

**3<sup>rd</sup> European Update Congress in Nephrology**  
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## Sponsoring Opportunities – “Extras!”

Additional Options	in €
Welcome Reception	5.000
USB-sticks with digital compendium (branded)	4.500
Insert in delegate bags	3.000
ePoster presentation and award	3.000
Delegate bags (branded)	2.500
Insert in program booklet	3.000

### Digital Options

- Book a live stream of specific talks and offer video-on-demand to your customers
- Receive valuable content to present to your customers
- Increase traffic to your website
- Raise the profile of your international presence
- Include your company's website
- Distribute flyers
- Make use of our professional recording, technical support, and editing partners

According to the availability, non-exhibiting companies are also welcome! Contact for more information: [c.weidenfeller@medupdate-europe.com](mailto:c.weidenfeller@medupdate-europe.com)

### Educational Grants

**Cost: upon request**

Sponsor companies will be entitled to acknowledgement in the program booklet handed out to the delegates on-site and on the Nephro Update Europe website.

# Nephro Update Europe 2019

**3<sup>rd</sup> European Update Congress in Nephrology**  
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## \*Symposium - included Benefits

- Provision of a lecture room located at the congress
- Supply of basic AV equipment in the lecture room
- Meeting program publication and inclusion of sponsor name in a dedicated industry section in the printed final congress program
- Publishing of meeting program and inclusion of sponsor name online in a dedicated industry section on the congress website
- Sponsors may set up displays at the congress (location to be approved by med update europe; production and set up by the sponsor) on the day prior to the symposium until the end of the symposium
- Sponsors may set up 1 roll-up directly in front of the respective lecture room 30 min prior to the symposium
- Sponsors may distribute flyers 30 min prior to the symposium directly in front of the respective meeting room

## Important Dates

Circulation of Exhibitors' technical manual: June 2019

Deadline for sending construction plans for self-built booths: Fri, August 23, 2019

Deadline to send order forms for additional services: Fri, August 23, 2019

Submission deadline for total required exhibitor badges: Fri, September 13, 2019

Submission deadline for total congress registrations for company staff: Fri, September 13, 2019

## Registration Fees<sup>1</sup>

	<b>Ticket</b> (price single delegate)	<b>Teamticket<sup>2</sup></b> (price additional delegate, max 4)
Early Bird (until June 28, 2019)	450 €	225 €
Regular (until August 23, 2019)	550 €	275 €
Late (after August 23, 2019)	700 €	350 €

<sup>1</sup> Registration fees include VAT

<sup>2</sup> First person pays full price. No further reduction possible

## Group Registration

Group Registration (minimum purchase: 10 registrations)

If you order group registration with full pre-payment by Fri, Aug 23, 2019 you can take advantage of the special offer (400 € incl. VAT), otherwise for group registrations the regular fees and deadlines apply.

Order and full pre-payment received until Fri, Aug 23, 2019.

Submission of names of your delegates until Fri, Aug 23, 2019.

More information: [n.kesel@medupdate-europe.com](mailto:n.kesel@medupdate-europe.com)